

Where **Technology**,
Marketing, and
Procurement Meet to
Deliver Results That
Matter



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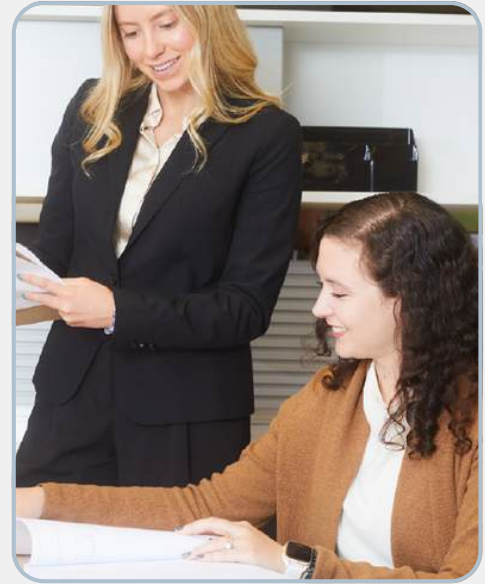
JIL Ventures

Corporate Introduction

UEID: XJQ6RF43Q9E5
CAGE: 9ZUN5

DUNS: 119313467
EVerify: 2524239





Your Go-To Team for **Reliable IT, Smart Digital Marketing, and Easy Procurement Solutions**

50+ Projects
Delivered

Over **30+ years of combined experience** serving government and public sector clients

Proven track record of delivering projects on time and within budget

A Woman-Owned Minority Small Business currently in process of obtaining federal certification

At JIL Ventures LLC, we have solid experience in **IT, digital marketing, and procurement**, offering practical solutions that meet your needs.

Our team understands how to improve your operations, whether it's providing IT support or creating digital marketing strategies that grow your presence. We focus on delivering results efficiently and accurately.

We've worked with a range of clients, tackling complex challenges with ease. From handling government procurement to building tailored marketing campaigns, we provide reliable, timely services that align with your goals.

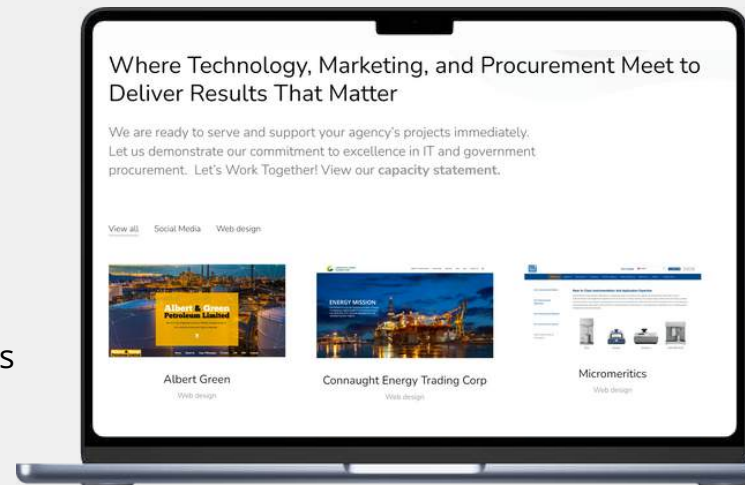
You can trust us to get the job done right, every time, with the experience and commitment your need.



IT Solutions:

Building the IT Solutions You Need

Our IT services focus on creating reliable, scalable solutions tailored to the specific requirements of government agencies, ensuring seamless operations and strict compliance.



1

Website Development & Accessibility

We create and maintain websites, including LMS (Learning Management Systems) and CMS (Content Management Systems), ensuring they are user-friendly and secure. We also provide full ADA and web accessibility certifications to comply with government standards.

Expertise in **ADA-compliant and accessible website** development

2

Custom IT Software and Solutions

We develop and implement software (e.g. web/mobile apps, AI Chatbot) designed to meet the operational needs of government agencies, ensuring data integrity, workflow efficiency, and full compliance with IT security protocols.

Built and maintain secure **Learning Management Systems (LMS)** and **Content Management Systems (CMS)**

3

IT Consulting and Training

Our IT consulting services help clients & agencies optimize their technology strategy and infrastructure. We also provide customized training programs to ensure your staff is fully equipped to manage new systems and stay updated on the latest technology trends.

Built **multilingual platforms** to support global engagement and accessibility

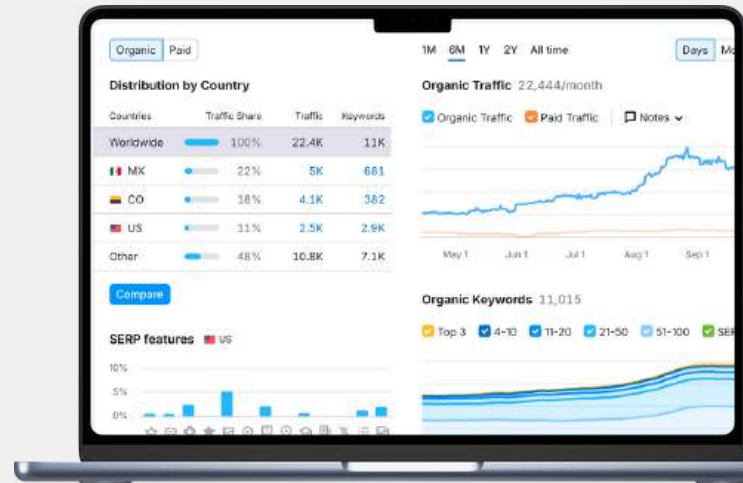
We create secure, scalable websites and systems that simplify your workflow and improve user experience.



Digital Marketing:

Driving Engagement and Results

We help our clients & government agencies build a stronger digital presence and connect more effectively with their audience through data-driven marketing strategies.



1

SEO and Website Optimization

We optimize your digital platforms to increase search engine visibility, ensuring your agency or organization ranks highly and reaches the right audience through effective SEO strategies and content optimization.

Secured top 3 Google rankings for 10 key client keywords, resulting in a **50% increase in online visibility**

2

Data Analytics and Reporting

Our analytics services give you insights into your digital performance, helping you understand how users engage with your content. We provide detailed reporting, data tracking, and performance improvement strategies tailored to your goals.

Reduced client ad spend by 20% while increasing digital engagement by 60% through optimized paid campaigns

3

Surveys and Public Engagement Tools

We create targeted surveys, polls, and feedback systems to gather valuable insights from the public, helping agencies make informed decisions and enhance communication with their communities.

Provided detailed analytics reports that informed business decisions, leading to a **20% improvement in campaign efficiency**

Our digital marketing strategies drive growth by connecting you to the right audience, in the right way, every time.



Procurement Solutions:

Fast, Efficient, and Compliant

Our procurement services streamline the purchasing process, helping government agencies acquire the necessary goods and services quickly and in compliance with all regulations.

1

Micro-purchases

We specialize in handling micropurchases, offering a quick and efficient solution for small buys that meet urgent needs while adhering to federal guidelines.

2

Contract Management & Vendor Sourcing

Our team manages all aspects of vendor relationships, from sourcing to contract management, ensuring that procurement is smooth, compliant, and delivers high-quality products and services.

3

Comprehensive Procurement Support

We provide end-to-end procurement consulting, assisting agencies with navigating complex purchasing requirements, competitive bidding processes, and ensuring timely delivery of goods and services.

Reduced procurement processing time by 30% through optimized workflows, allowing faster deployment of resources

Process **micro purchases under 48 hours**, ensuring critical supplies are delivered on time

Ensure 100% compliance with government procurement regulations across all contracts, avoiding costly delays

We simplify procurement, ensuring you get the right products on time and within budget, without the hassle.



Our Team:

Combining deep industry expertise with a passion for delivering exceptional results.



Oyin Familoni, P.E., MPH

CEO - Project Manager

Oyin Familoni is a certified professional engineer (P.E.) with a Global Master's in Public Health from Imperial College London and a Master's in Civil and Environmental Engineering from the University of Delaware. With over 12 years of experience managing large-scale public health and environmental projects, Oyin's expertise spans project management, civil engineering, and public health working with the largest engineering firms in the world focused on billion dollar infrastructure projects.

Oyin's blend of technical proficiency and public health insight ensures she delivers projects on time, within budget, and to the highest standards.

Miwa Familoni

CTO - Lead Web Developer and Digital Marketing Strategist

Miwa Familoni is an experienced web developer, Google certified solutions architect & marketing strategist with a Master's in Information Systems from the University of Delaware and nearly 20 years of expertise in web development and digital strategy.

Miwa has built high-performance websites for global brands, including TA Instruments and Micromeritics, integrating complex systems and optimizing for a seamless user experience. His technical expertise ensures that every website is robust, multilingual, and fully responsive.

With a deep background in digital marketing, SEO, and analytics, Miwa has driven significant engagement for various brands, achieving top Google rankings and crafting data-driven strategies



Our Success Stories:

Delivering Solutions that Matter

We take pride in the impact we've made across various government & industrial projects. From transforming IT infrastructure to driving public engagement through digital marketing, and streamlining procurement processes, we provide real results that solve real challenges.

Education

Oil & Gas

Manufacturing

Health Services

Non-Profit

Tourism

Engineering

eCommerce



Our Partners



See More of Our
Success Stories



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Let's Collaborate on Your Next Big Win

Whether you need expert IT solutions, powerful digital marketing strategies, or efficient procurement services, we've got the experience and skills to help you succeed. Our team is ready to step in, solve problems, and deliver results you can count on.

Let's Talk About Your Needs

We'd love to hear more about your project and how we can support you.



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